PrettyLittleThing.com Sees Fast Fashion Results with with Intelligent Reach

UK Google Shopping Performance

270%
Order Increase

191%
Clicks Increase

252%
ROI Increase

340%
Revenue Increase

"Over the past 12 months IR have continuously worked closely with us & provided innovative solutions to drive our online revenues each month while maintaining our profitability. Our CSM has been a real driving force for the amazing performance we have seen. We look forward to extending this success into other key product driven marketing channels"

**Lillian Walker,
Marketing Acquisition Manager,
PrettyLittleThing.com**

About Intelligent Reach

IntelligentReach
Your Products.**Discovered.**

Intelligent Reach is the product visibility cloud for retailers and brands needing to ensure their products are found by shoppers, where and when they are looking to buy.

Intelligent Reach provides maximum exposure through data optimisation and content experimentation to match products to specific search intent and increase conversion, efficiently.

Product Data Management	Content Experimentation
Marketplace Management	Performance Management

Just how good is your product data

Lets see how we can help you. Get in touch and we will give you a free product data review and GMC audit to gauge the quality of your product data feeds and see how we may be able to help you impove your produict data and business results.

Contact Us:
team@intelligentreach.com

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